

Overview of project presentations during the Culture in motion conference

Monday 28 September

The conference will open with a musical performance by the European Jazz Orchestra – Swinging Europe – followed by a speech by Mrs Quintin, Director General of DG Education and Culture. We then move to the plenary session as explained below:

Plenary session: 09h50-11h00

Welcoming remarks followed by an informal dialogue between Mr Sucha, Director for Culture, Multilingualism and Communication together with 4 project promoters:

Fantasy design

Leena Svinhufvud, Design Museum Helsinki

‘Fantasy Design’ was a three-year design education project in five European countries in which schoolchildren were the main actors and producers. It brought together professional designers, design educators and school teachers with the aim of stimulating the interest of young people in design and developing special training and teaching materials for teachers.

Blog the Theatre

Anna Badora, Schauspielhaus Graz, Austria

The project was an innovative cross-national cooperation project among theatres from Austria, Hungary, Poland, Romania and Italy. Blog scouts from each country searched for blogs reflecting the attitudes of younger people towards life, and theatre texts were then developed from these blogs by young authors.

2020 Network. Thin Ice: Art & climate change

Guy Gypens, Kaaithheater, Belgium

For seven European arts organisations and six European producers, 2020 is a realistic date to work towards for making the changes necessary to stabilise the climate and secure a sustainable future - the greatest challenge of the 21st century. Working with a pool of more than 20 artists and companies actively engaged with environmental issues, the 2020 Network is piloting a series of practical actions from 2008 to 2010, harnessing the power of the artist’s imagination to raise debate and find solutions.

COMIX

Kulwant Dhailwal, HI8US Midlands, UK

COMIX is an innovative, creative, cultural and professional exchange project that enables a broad range of artists from different disciplines, including visual arts, literature, design, applied arts and cultural heritage, to receive training from high-profile industry professionals in comic writing and illustration and to then train and support emerging young talent from diverse and disadvantaged backgrounds.

Format for plenary presentations:

The speakers will be seated on the stage in armchairs and engaged in conversation about their projects. (There will not be individual power point presentations).

In preparation for the conversation with Director Sucha, please take the following points into consideration:

- What were the overall aim and the final (or expected) outcome of the project?

- Share experiences which really stood out by highlighting one positive experience and one challenge (a personal story is always engaging!). The audience is there to learn from your experiences
- How has working with a European project benefited your organisation? Was it the start of further European cooperation?
- Was it difficult to find partners who were committed to the same idea as you?
- How did you set up a communication and dissemination strategy?

After the plenary session we'll have a coffee break before going into workshops:

Performing arts. Moderator: Laura Grijns, Cultural Contact Point the Netherlands

Session 1: 11h30-12h30

11h30-11h35	Brief welcome greeting by moderator
11h35- 11h55	<u>Expression Unlimited: Music for Deafblind and Mainstream Artists</u> Gillian Morbey and William Green, Sense Scotland, UK <i>Expression Unlimited brought together deafblind artists and mainstream artists from different cultures and experiences to widen horizons for the production and expression of the arts.</i>
11h55-12h15	<u>Prospero</u> François Le Pillouër, Théâtre National de Bretagne, France <i>Launched in 2008, Prospero is a combined effort by six European theatres to pool their capacities to support new works. They are working together to develop European creation, boost European theoretical research and organise training for young actors, while seeking to benefit from the diversity of stagecraft traditions in Europe.</i>
12h15-12h30	Q&A

Session 2: 12h30-13h30

12h30-12h50	<u>Jardin d'Europe</u> Marie-Christine Baratta, danseWeb Europe, Austria <i>From its inception as a single project coordinated by the organisation danceWEB, Jardin d'Europe has grown and blossomed into a European network of 21 dance institutions across the continent seeking to promote dance training, co-production, residencies, and capacity building in dance management.</i>
12h50-13h10	<u>Magic-Net</u> Dirk Neldner, Mecklenburgisches Staatstheater Schwerin, Germany <i>Stimulated by the curiosity to meet other cultures, Magic Net was created as a platform for European theatre companies seeking to engage in artistic exchange, co-creation and continued learning across borders.</i>
13h10-13h30	Q&A

Visual arts. Moderator: Augusto Paramio Nieto, Cultural Contact Point Spain

Session 1: 11h30-12h30

11h30-11h35	Brief welcome greeting by moderator
11h35-11h55	<u>European Festival of Art in Hospitals</u> Olivier Galaverna, Art dans la cité, France <i>The European Festival of Visual Art in Hospitals — the first of its kind in Europe — brings together nine hospitals and ten artists of international fame from Romania, Italy, Spain, Slovenia, Austria and France. During</i>

	<i>residencies, the artists will create site-specific artwork for the different hospital spaces.</i>
11h55-12h15	<u>Signs of the city</u> Rudolf Netzelmann, Urban dialogues, Germany <i>Employing digital photography and new media, the youth art project ‘Signs of the City — Metropolis Speaking’ has explored the sign systems of Barcelona, Berlin, London and Sofia. Young people guided and accompanied by professional artists investigated the signs of their cities and documented their own, urban life by learning the meaning behind the symbols that surround them everyday.</i>
12h15-12h30	Q&A

Session 2: 12h30-13h30

12h30-12h45	<u>Creating spaces: Art bridge EU-China</u> Marianna Kajantie, City of Helsinki Cultural Office, Finland <i>‘Creating Spaces’ aims to build a strong foundation for long-term cultural cooperation between the EU and China, through international collaboration between artists from Beijing, Helsinki, Tallinn and Stockholm. By focusing on environmental art, the project raises awareness of the many ways in which individuals and urban landscapes are interconnected, as well as addressing the ecological challenges faced by all modern societies.</i>
12h45-13h00	<u>EU Women</u> Véronique Bourgoïn, Fabrique des Illusion, France <i>EU Women brings together young and experienced photographers — men and women — from various countries with the aim of finding commonalities and differences in portraying the condition of European women, in the past, present and future.</i>
13h00-13h15	<u>Le Grand Magasin</u> Andreas Wegner and Antje Weitzel Galerie im Saalbau, Germany <i>...is the title of an exhibition and a temporary shop which will display and sell products from selected European cooperatives, for the purposes of raising awareness about products promoting solidarity and alternative types of doing business and manufacturing goods in discussions, lectures and artistic presentations.</i>
13h15-13h30	Q&A

Cultural heritage. Moderator: Sneška Quaedvlieg-Mihailović, Europa Nostra, the Netherlands

Session 1: 11h30-12h30

11h30-11h35	Brief welcome greeting by moderator
11h35-11h55	<u>Art nouveau & society</u> Elisabeth Horth, Direction des Monuments et Sites, Belgium <i>Jugendstil, Modern Style, Glasgow Style, Secession, Nieuwe Kunst, Stile Liberty, Ecole de Nancy, Modernisme — these are all different facets of an essentially pan-European cultural phenomenon: Art Nouveau. This international movement, peaking at the turn of the last century (1890-1905), left unmistakable traces in the fields of art, architecture and applied art from Scandinavia to Spain.</i>
11h55-12h15	<u>Access to cultural heritage</u>

	Ulla Salmela, National Board of Antiquities, Finland <i>Equal access to cultural heritage means that everyone should be able to obtain information on, and take part in, cultural activities in a variety of settings. The goal of the project was to welcome those visitors to museums and heritage sites who have often been excluded, to increase their presence within the actual exhibitions themselves, and to make them feel that the museum is also a place for them.</i>
21h15-12h30	Q&A

Session 2: 12h30-13h30

12h30-12h50	<u>Entrepreneurial cultures in Europe</u> Renée Kistemaker, Amsterdam Historical Museum, the Netherlands <i>Over the past forty years, many cities and towns in Europe have witnessed dramatic demographic, economic, social, cultural and ethnic changes. This has also affected museums, which have had to rethink how they reach their target groups in an increasingly diverse society.</i>
12h50-12h10	<u>Carnival King of Europe</u> G. Kezich, Museo degli Usi e Costumi della Gente Trentina, Italy <i>In a great number of rural communities from the Balkans to Iberia, across Central Europe, the Alps and the Italian peninsula, striking similarities can be observed in the winter ‘carnival’ rituals that anticipate the onset of the new farming year.</i>
12h10-12h30	Q&A

Literature and translation. Moderator: Sheamus Cassidy, DG Education and Culture

Session 1 1h30-13h30

11h30-11h35	Brief welcome greeting by moderator
11h35-12h00	<u>Conquest of Saaremaa Island</u> Marek Toman, Baronet publishing, Czech Republic <i>‘The Conquest of Saaremaa Island’ is the story of how the tale of a Middle Age crusader’s audacious raid to Saaremaa Island in pagan Estonia opened the eyes of young people to the incredible experience of reading.</i>
12h00-12h30	<u>Shahrazad: stories for life</u> Susanne Borg, Sølvsberget, Norway <i>The project celebrates literature that would not otherwise be told or experienced within Europe due to the fact that the writers do not enjoy freedom of expression in their homelands, and seeks to make their work accessible to a broader European public.</i>
12h30-13h00	<u>Indian children’s book in Europe — Three European children’s books in India</u> Spomenka Stimec, Esperanto, Croatia <i>Giving children the chance to enjoy the fantastically rich worlds of stories from each others’ countries is what this project sets out to do. Through a strong partnership between Indian and European publishers and selected primary schools and libraries in India and Europe, the project will publish translations of one Indian children’s book, ‘Damarucharit’, written in Bangla (Bengali) by Trailokyanath Mukhopadhyay (1847-1919), in three European countries.</i>
13h00-13h30	Q&A

After the workshop we have an hour lunch break.

Format for workshops:

- Power point must be short (max 6 slides)
- Present the main aim and final (or expected) outcome of the project
- Choose one positive experience to share with the audience (a personal story!)
- Present the biggest challenge (the audience is there to learn from your experiences)
- How did you set up a communication and dissemination strategy?
- How did your organisation benefit from working in a European project?

After lunch we invite the participants to visit the project exhibition and two flash project sessions:

Session 1: Moderator: Sabine Bornemann, Cultural Contact Point Germany

IN-SITU European Network for artistic creation in public areas

Jean-Sebastian Steil, Lieux Publics, France

The IN-SITU network was launched in 2003 to support artistic creation in public spaces. The focus is on helping the artist from beginning to end, from the very conception of a project until the touring phase of a show, with a multicultural emphasis.

Music Inspiration Landscape

Diana Čivle, Riga City Council, Latvia

Song, one of the oldest forms of human self-expression, is a collective European heritage. The bourdon — a multi-voiced form of singing in which one voice sings a melody, while another produces a constant sound or sings the words of the song without changing pitch — has survived in the Balkans, the Baltic States, Georgia and the Pyrenees Peninsula.

C.O.A.L. Changing mining landscape

Sophie Beckary, Musée d'histoire naturelle, France

The areas of Nord-Pas de Calais (France), Ruhr (Germany) and Upper Silesia (Poland) share a similar historical experience: heavy industrial development; coal mining culture and comparable industrial heritage. Like other former industrial regions, they are all facing economic, social, and environmental challenges, including the need to regenerate their regions.

Session 2: Moderator: Gudrun Heymans, Cultural Contact Point Belgium (Flemish Community)

Changing faces

John Kippin, University of Sunderland, UK

'Changing Faces' was a three-year flagship project of the International Photography Network, IPRN. Through a series of exchanges between the five main organising countries and a further nine participating countries, a significant body of work was created.

Eco Union Rock Festival

Pawel Kostrzewa, Friends of the 1st Mazurian Artillery Brigade Association, Poland

In July 2008, the Great Masurian Lakes Region in Poland welcomed aspiring young rock musicians and eager fans from Poland, Slovakia, the Czech Republic, Hungary, Russia, Ukraine and Byelorussia as well as West European music stars for a three-day festival combining rock music with awareness-raising on environmental issues and key lifestyle questions facing young people (combating drug and alcohol addiction).

Dali Muchi

Nigel Warrack, The Flying Gorillas, UK

Dali Muchi is a programme of dance, live music and non-verbal theatre involving children and young people from a variety of backgrounds, including children with disabilities, with

terminal illnesses, from travelling families, and of prisoners. British, Italian and Romanian artists have worked with Hungarian-speaking, Romanian-speaking, Roma and non-Roma children in Transylvania as well as children undergoing chemotherapy in Perugia.

Presentation format for flash project sessions:

The flash project session is a dynamic and interactive panel presentation with the promoters and a moderator placed in the front of the room. The promoters present their projects in a Q&A format led by the moderator. Questions from the audience are also fielded. There are no individual power point presentations.

In preparing your presentation, please focus on:

- The main aim and final (or expected) outcome of the project
- Choose one positive experience to share with the audience (a personal story!)
- Present the biggest challenge (the audience is there to learn from your experiences)
- How did you set up a communication and dissemination strategy?
- How did your organisation benefit from working in a European project?

We ask the promoters who are not involved in these sessions to be available at the exhibition area.